Working Group: Partnerships

What is it about?

AES

Asian-European Society Munich

What is it about?

Forming vital partnerships with a variety of partners is of crucial importance for AES. Our partnership team is responsible for the identification and formation of new partnerships with corporates, other (non-profit) organizations, and universities. Similarly, the team manages our existing network and supports AES by securing future funding.

Permanent

5 members

~3h / week (balanced)

What helps you to contribute?

- ☑ Contacts to potential partners
- ☑ Professional & open mindset
- ☑ PowerPoint skills
- ☑ German skills beneficial

What will you do?

1. **Identification**
   (e.g. partner selection, own contact use, check fit to AES, …)
2. **Acquisition**
   (e.g. cold "sales" through personal, e-mail communication, …)
3. **Management**
   (e.g. proposal creation, partner and advisory board management, …)

Team

Project owner

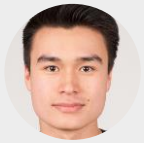
Daniel

Board member

Niklas

Julia

Walid



Alex

Stephan

You!

What do we want to achieve together?

For our student society, fostering collaboration and interaction, an extensive network is one of our fundamental pillars. The partnership team takes responsibility for expanding and nurturing our partner network of corporates, non-profit (student) organizations and our board of advisors.

Get in touch!

Niklas Stepanek
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+49 176 6497 4878

Working Group: Club Life & Member Development

What is it about?

Asian-European Society Munich

What is it about?

A vivid club life and an interacting diverse community are at the core of AES. The established Club Life Working Group facilitates this mindset by driving initiatives that bring different perspectives together and develops our AES members. This includes the creation and realization of own ideas and a close alignment with the executive committee, other Working Groups and members to foster an interacting community at AES.

Permanent

5 members

~3h / week (balanced)

What helps you to contribute?

- ☑ Integrative & creative mindset
- ☑ Previous intercultural experience
- ☑ Passionate community builder
- ☑ Understanding of the international & local community

What will you do?

1. **Creation** (e.g. community initiatives, skill workshops, …)
2. **Development** (e.g. positive culture, mutual understanding, diversity …)
3. **Alignment** (e.g. communication with all members, different interests, objectives, …)

Team

Project owner

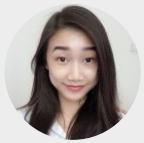
Long

Board member

Karin

Srijan

Chris



Thanh

Miki

You!

What do we want to achieve together?

Our values differentiate us by fostering mutual understanding and development across international and local students. Realizing this requires focus and incorporation of all interests on an equal footing. The Club Life team fosters these ideas and drives initiatives to integrate mutual collaboration and personal development into our daily life and across all AES activities.

Get in touch!

Long Nguyen
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+49 152 02546077

Working Group: Marketing

What is it about?

Asian-European Society Munich

What is it about?

Given our vision to build an intercultural bridge between Asia and Europe, spreading the word of our student society across Munich´s universities is of major importance for all AES activities. Our Marketing team facilitates various online and offline activities and drives own initiatives with regards to social media, digital marketing tools, and offline marketing by leveraging AES-related activities and contents.

Permanent

4 members

~3h / week (balanced)

What helps you to contribute?

- ☑ Design skills
- ☑ Social media affinity
- ☑ Strong command in English
- ☑ Know-how on marketing tools

What will you do?

1. **Social media** (e.g. channel strategy, technical coordination, post planning)
2. **Offline channel** (e.g. AES merchandise, posters, advertising corporations, …)
3. **Alignment** (e.g. activities,, content with social media and offline marketing efforts …)

Team

Project owner

Philipp

Mathias

Board member

Johannes

Srijan

Chris

Niksa

You!

What do we want to achieve together?

Our marketing team is crucial for building-up a constantly increasing community of followers and contributors. The team leads our efforts to establish ourselves as well-known student society. Thus, the team takes responsibility over the most used touchpoint between AES and like-minded people.

Get in touch!

Philipp Möller
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+49 178 937 2952

Working Group: Content Platform

What is it about?

Asian-European Society Munich

What is it about?

Besides organizing events, our student society shall develop further to a creator, and intermediary of relevant content. Based on our focus topics, this Working Group works out interesting topics in suitable formats (e.g. blog series, maps, video, audio) to build a platform where students get informed about Asia and Europe-related topics and are able to (temporarily) contribute to it. Therefore, a genuine interest in Asia and Europe form a content perspective is essential.

Permanent

4 members

~3h / week (balanced)

What helps you to contribute?

- ☑ Curiosity about content topics
- ☑ Motivated self-starter
- ☑ Great organizational skills
- ☑ Strong English writing command

What will you do?

1. **Identification** (e.g. talk to students, identify right topics and formats, benefit-effort analysis, …)
2. **Aggregation** (e.g. set up ways of external contribution, find great content partners, …)
3. **Creation** (e.g. create content, establish foundation others can build upon, …)

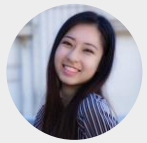
Team

Project owner

May

Board member

Johannes



Karin

Jessica

Max

You!

What do we want to achieve together?

Our objective is to build a platform on which interested students can find genuine and valid content across our focus topics. In order to attract interested students, it is crucial to not only meet their interests but also present our content in an appealing format and at a reasonable quality standard.

Get in touch!

Johannes Oppermann
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+49 1523 701 1718

Working Group: AES Corporate Workshop (pool)

What is it about?

Asian-European Society Munich

What is it about?

AES Corporate Workshops are a crucial part of AES' event series and help (international) students to get in touch with interesting employers in the region. Therefore, each AES Corporate Workshop is organized by an event-based Working Group that takes care of the entire planning and execution. This includes everything from topic ideation over organizational and marketing matters to the communication with partners and participants.

Project-specific assignment

4 members

~5h / week (concentrated)

What helps you to contribute?

- ☑ Project management talent
- ☑ Professional & confident mindset
- ☑ Marketing & English writing skills
- ☑ Independent, ad-hoc problem solver

What will you do?

1. **Planning**
   (e.g. kick-off with partner, topic ideation, room and date planning, …)
2. **Execution**
   (e.g. marketing activities, participant selection, ad-hoc communication,…)
3. **Feedback**
   (e.g. post-processing events, feedback meeting, handover & documentation, …)

Team

Project owner

Daniel

Board member

Jessica

Chris

Adeel

Zhizhe

You!

What do we want to achieve together?

Our objective is clear and simple: Hosting professionally-organized events which create true value to both the participants and our partner companies. Therefore, it is essential to work at the highest quality standards and be a reliable and responsive counterpart throughout the entire project.

Get in touch!

Jessica Her
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+49 174 661 7848

Working Group: AES Speaker Series (pool)

What is it about?

Asian-European Society Munich

What is it about?

AES Speaker Series aim to provide high-quality knowledge through webinars, panel discussions, and fireside chats to our participants. With regard to content, the events include a broad range of AES focus topics related to Asia and Europe. Each event (series) will be separately organized by an event-based Working Group that takes care of the entire process from identifying and approaching a speaker over all kind of organizational matters to attracting sufficient participants.

Project-specific assignment

4 members

~5h / week (concentrated)

What helps you to contribute?

- ☑ Experience with senior speakers
- ☑ Professional & confident mindset
- ☑ Marketing & English writing skills
- ☑ Moderation & presentation talent

What will you do?

1. **Planning** (e.g. identifying speaker, topic ideation, room and date planning, …)
2. **Execution** (e.g. marketing activities, speaker communication, technology setup,…)
3. **Feedback** (e.g. post-processing events, feedback meeting, handover & documentation, …)

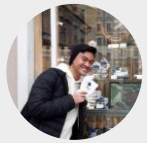
Team

Project owner

Mathias

Board member

Johannes


Li

Adeel

Vivek

You!

What do we want to achieve together?

Besides community-building, AES actively fosters mutual understanding across cultures through content creation and aggregation. AES Speaker Series are supposed to be a platform where interested people can learn, ask questions, and exchange ideas guided by our AES team and high caliber external speakers.

Get in touch!

Mathias Horsch
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Working Group: AES Social Event (pool)

What is it about?

Asian-European Society Munich

What is it about?

Community and intercultural exchange are at the heart of all AES' activities. To build a long-lasting community, strong social ties through mutual interaction are essential. Therefore, each internal or external AES Social Event is organized by an event-based Working Group that is responsible of the entire process from A to Z, including ideation, participant communication, budget overview, and many more.

Project-specific assignment

4 members

~5h / week (concentrated)

What helps you to contribute?

- ☑ Hands-on organizational talent
- ☑ Passionate community builder
- ☑ Creative, self-motivated nature
- ☑ Marketing & English writing skills

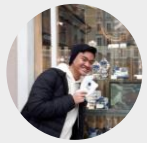
What will you do?

1. **Planning** (e.g. ideation session, budget proposal, room and date planning, …)
2. **Execution** (e.g. marketing activities, participant management, ad-hoc communication,…)
3. **Feedback** (e.g. post-processing events, feedback meeting, handover & documentation, …)

Team

Project owner
Long

Board member
Karin


Li

Chris

Miki

You!

What do we want to achieve together?

Our main objective is that all participants at AES Social Events genuinely enjoy the events and interact with each other – across cultures and disciplines. Further, AES Social Events significantly shape the public image of our society, as it is often the first point of contact for interested fellow students.

Get in touch!

Karin Szu
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+49 176 3765 7968